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# Visualizing which parts of IIIF images are looked by users

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# Visualizing which Parts of IIF Images are Looked by Users

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# Evaluating the Usage of DAs

Evaluating the usage of the digital archives is important

- Evaluation measures for the usage of digital archives
  - Number of hits, pageviews, and visitors
  - Number of accesses to each bibliography
  - Number of accesses to each image

In IIIF, an image is called via IIIF Image API with specifying a region of an image

**IIIF Image API:** {scheme}://{server}/{prefix}/{identifier}/{**region**}/{size}/{rotation}/{quality}.{format}



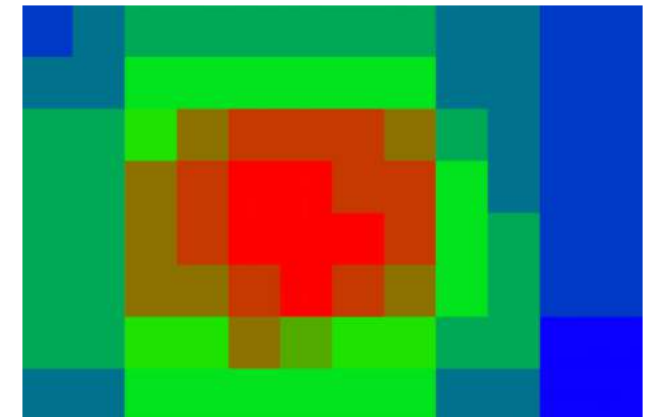
IIIF enables more fine-grained analysis of usage of images

# Generating Heatmaps

**Analyzing IIF Image API logs, we generate heatmaps that visualize which parts of IIF images are looked by users**

## Python Script

- Prepare  $H \times W$  matrices for each image
  - H: height of an image, W: width of an image
  - Each element in matrices corresponds to each pixel
  - The size of images is retrieved from info.json
- Count the number of accesses to each pixel and record it to  $H * W$  matrix
- Generate heatmaps
  - Calculate RGB values for values in matrices
  - Output matrices as images



# Speed Up

Count the number of accesses to each pixel

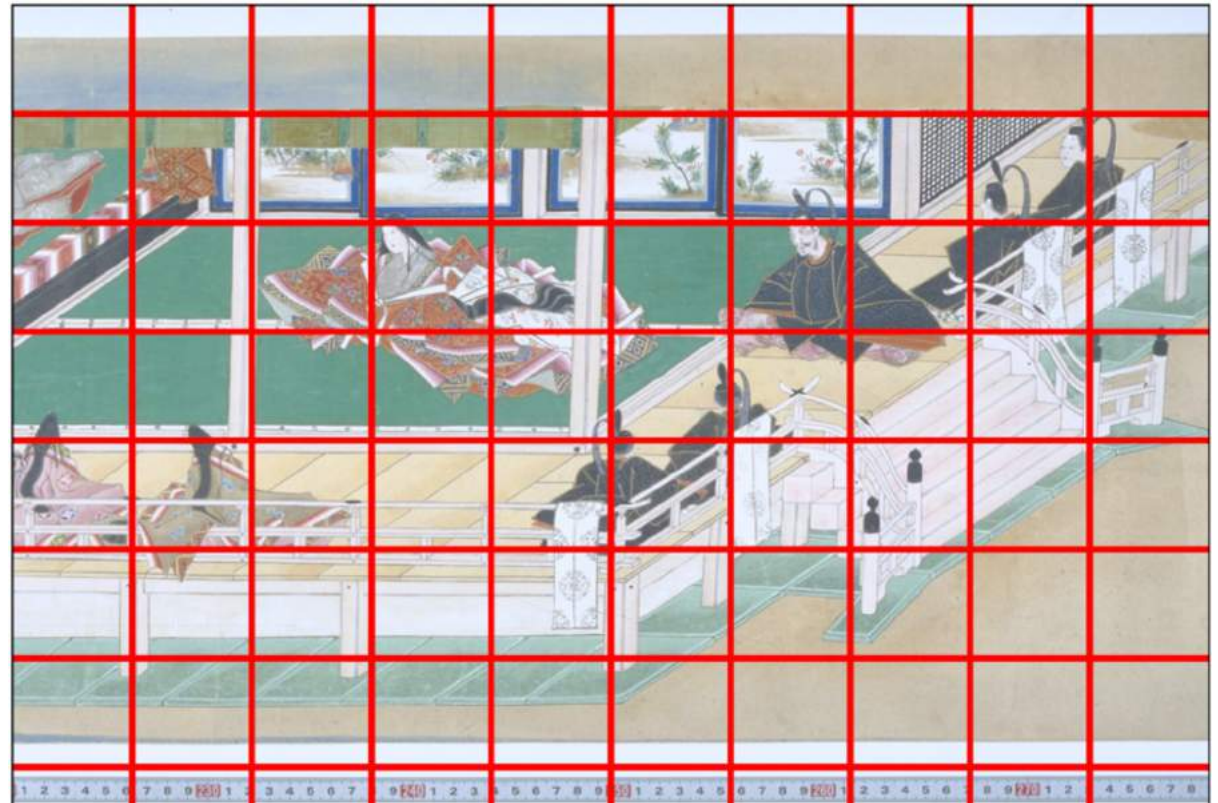
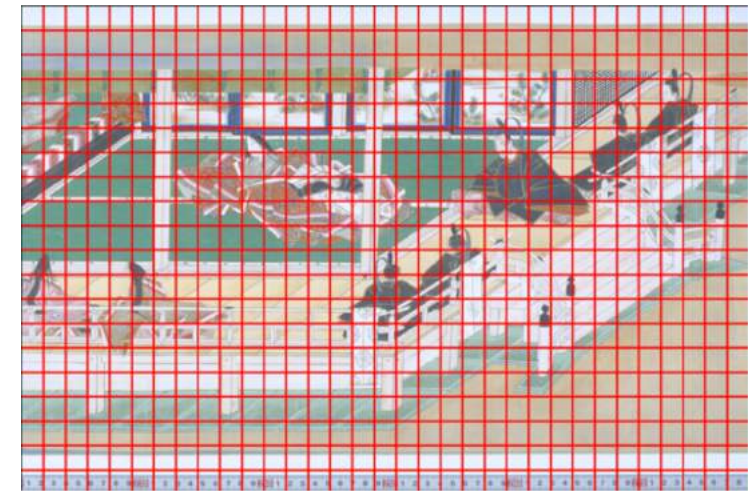


Count the number  
of accesses in N-  
pixel unit

Computation time for counting # of  
accesses (100k access logs, in which  
27,736 logs are calls of IIF image API)

**10-pixel unit: 84.23 (s)**

**100 pixel unit: 1.09 (s)**



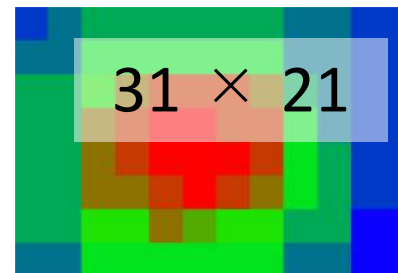
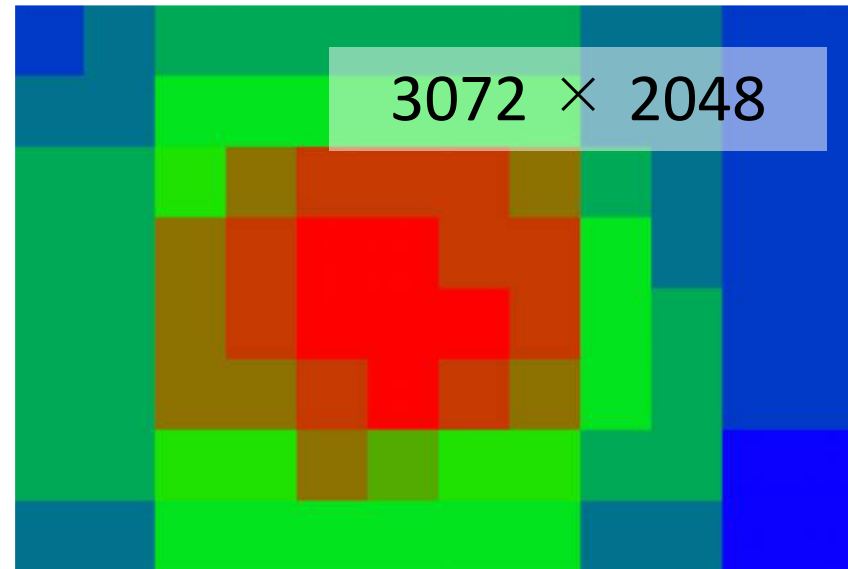
Computer used for the experiment: iMac (macOS High Sierra version 10.13.4),  
Processor 4GHz Intel Core i7, Memory 16GB, 1867 MHz DDR3

# Speed Up Further

Output a heatmap with the size of an original IIF image



Output in a small size



Average computation time for generating one heatmaps (calculating RGB value for each pixel and output as an image)

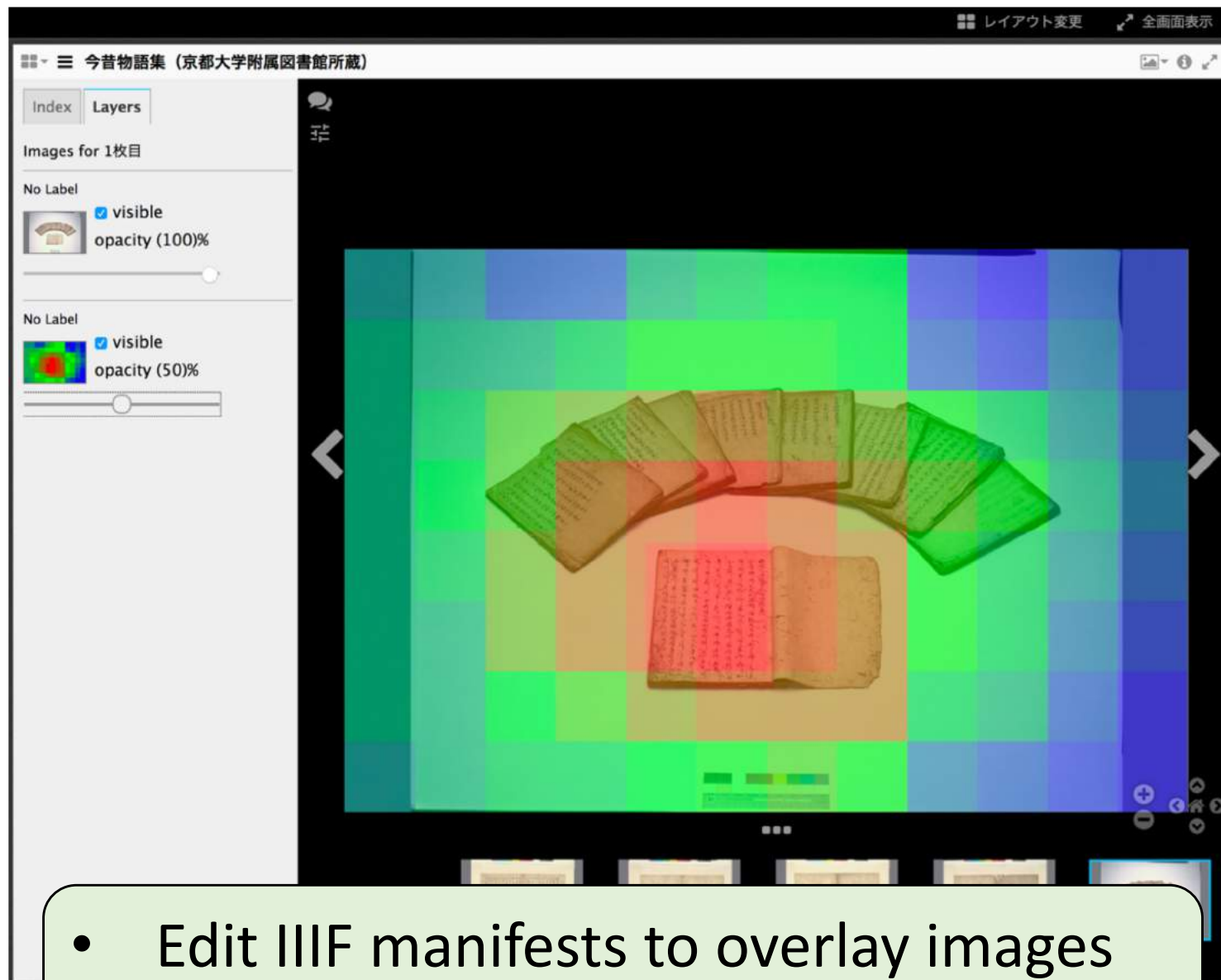
**10-pixel unit: 2.05 (s) (SD: 7.01)**

**100 pixel unit: 0.02 (s) (SD: 0.07)**

Computer used for the experiment: iMac (macOS High Sierra version 10.13.4),  
Processor 4GHz Intel Core i7, Memory 16GB, 1867 MHz DDR3



# Displaying Heatmaps over Images



- Edit IIIF manifests to overlay images
- Use Mirador's layer function

# Example

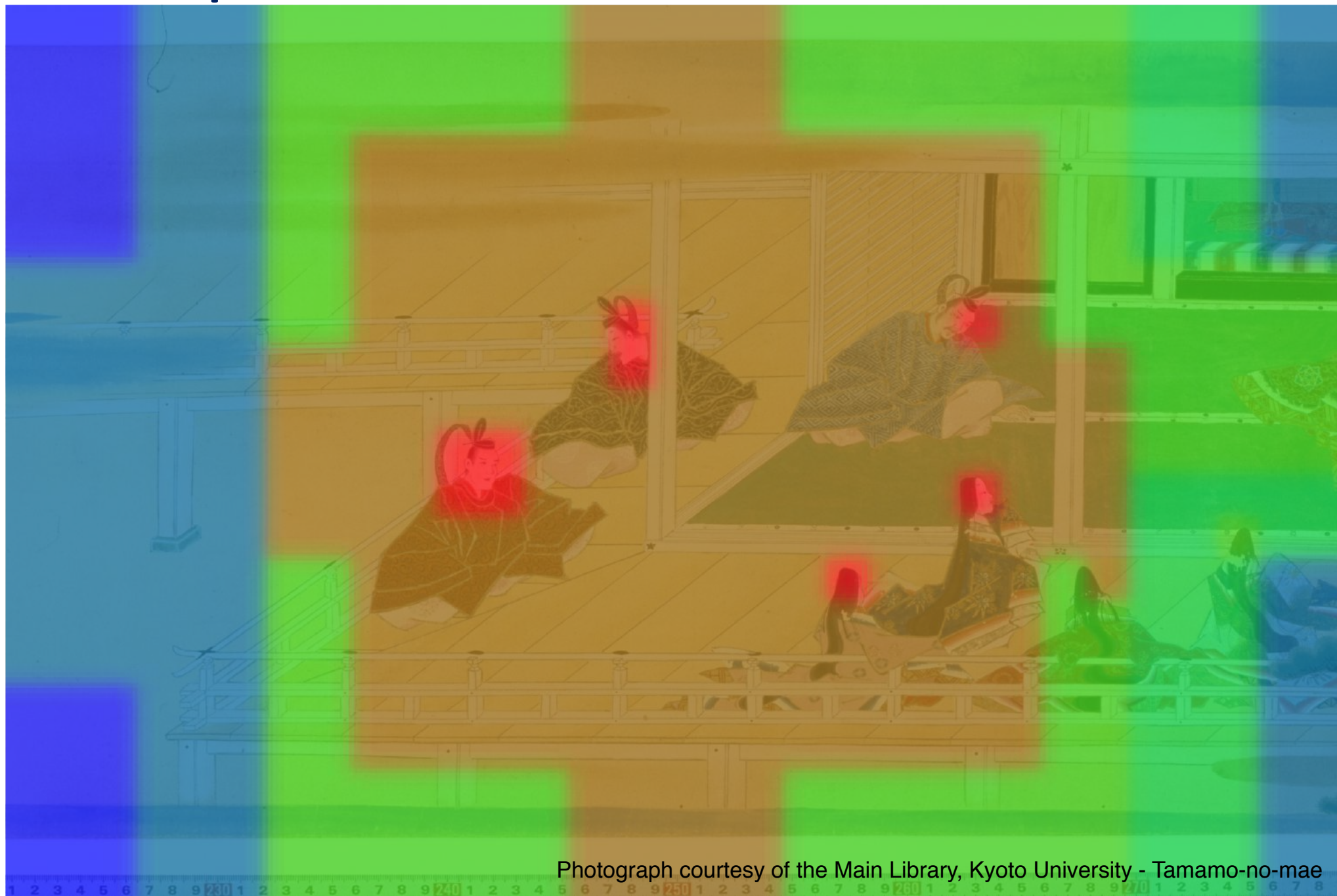


Photograph courtesy of the Main Library, Kyoto University - Tamamo-no-mae





# Example



Photograph courtesy of the Main Library, Kyoto University - Tamamo-no-mae

# Possible Applications

## Thumbnails

- Most-viewed regions of images are used as thumbnails.

## Research Collaborations

- Collaborators can see which parts of images have been already investigated.
- A tool to stimulate motivation for crowd-sourcing

## Understanding research process

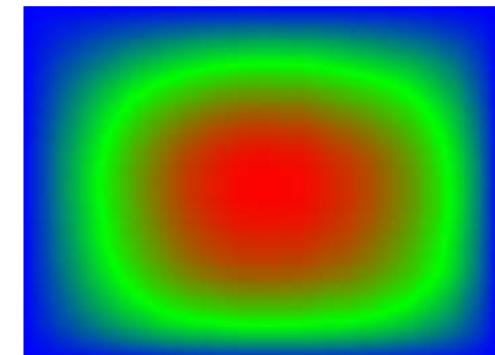
- Researchers can reflect their own research process.
- Young researchers can learn research methodology by looking how experienced researchers do their research.

# Risks and Concerns

- Visualization of access logs is not a problem, if anonymization is conducted appropriately
- However, anonymization can be invalidated for IIF images with few accesses
  - In the field where a small number of researchers work, peers can easily guess who accessed and investigated images
- In addition, a series of activities on IIF images might reveal his/her viewpoint that would be a key issue of his/her academic outcome
  - Key issues can be revealed even before publication of outcome
  - Priority rights of research can be spoiled
- Therefore, we need a careful management of access logs to make services for researchers trustworthy

# Future Works

- Investigate risks and concerns carefully
  - How many accesses do we need to ensure that anonymization cannot be invalidated?
  - Formulate a guideline of management and usage of access logs
- Real-time processing (i.e., stream processing)
  - How to update heatmaps as they get new accesses
- Take probabilities of being accessed of different regions into consideration
  - Regions close to the center of images have higher probability to be accessed
  - Should we reduce counts of regions close to the center when generating heatmaps?
  - It might reveal interesting insights...





# Thank you!